



press release no.3

VICENZAORO JANUARY, TOP BRANDS' FIRST INTERNATIONAL SHOWCASE

- **Over 1,300 exhibitors from the entire supply chain: the IEG show confirms its global leadership**
- **Made-in-Italy and international high jewellery the star of the ICON community**
- **From China to Ukraine: the latest from the Design Room, for a glimpse of contemporary**
- **Farsura (IEG): «Countdown to the new hall, even more effective business»**

vicenzaoro.com

Vicenza (Italy), 16th – 20th January 2026 - The first high jewellery event on the international trade show calendar, **Vicenzaoro January** marks yet another all sold out with **over 1,300 brands** exhibiting at the Expo Centre from **16th to 20th January**. «This will be the last transitory edition» said **Matteo Farsura**, head of IEG's jewellery shows. «The new, almost completed, central hall will give Vicenzaoro the new home that this industry deserves».

INTERNATIONAL SECTOR LEADERSHIP

A global business, networking and training platform, Vicenzaoro stands out on the international scene for its distinctive formula: the *Jewellery Boutique Show*, offering the market a range that goes from machinery and production technologies, to semi-finished products, gems and diamonds up to the finished product, from gold to fine jewellery with **iconic** made-in-Italy and international **brands**. The entire supply chain under one roof. «Just as a retailer renews his boutique without changing its DNA, so Vicenzaoro, after this January edition, is preparing to express its international leadership to the utmost with Vicenza Expo Centre's new areas for an even more effective and high-level business experience. And the extension will not only involve square metres, but also the quality of the educational proposal through our national and international partners, such as CIBJO, which allows us to have Martin Rapaport as a guest in January. Not to mention initiatives such as the VO Awards, which recognize the beauty of the jewel, craftsmanship and supply chain sustainability, in line with the values of the new generations» **Farsura** continued.

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Vicenzaoro January, the first international showcase for made-in-Italy high jewellery brands. The ICON community features collections by **Roberto Coin**, a company that spotlights timeless elegance, made up of precious details and hidden symbols, while **Damiani** renews the tradition of goldsmith mastery that transforms every creation into a story of family and light. **Crivelli** explores the purity of shape in collections with essential and naked lines, **Fope** filters luxury into a minimal and sophisticated language, where comfort and technical research coincide. **Cammilli's** soft architecture seems to be sculpted by light, **Roberto Demeglio** reinterprets jewellery as a moving and versatile object. **Leo Pizzo** translates nature into precious poetry, **Nanis** models gold following the soft rhythm of organic shapes. The visionary precision of **Schreiner** from Germany and the symbolic strength of Spain's **Carrera y Carrera** dialogue around this Italian nucleus. Together with the **Morellato Group**, whose industrial scope is proof of the entire sector's solidity and capacity for innovation.

A GLIMPSE OF CONTEMPORARY, THE LATEST FOR 2026 IN THE DESIGN ROOM

The Design Room is the creative heart of the “Icon” community where designers and brands that experiment with new languages for contemporary high jewellery are grouped together. January sees five new entries. Valenza-based **New Italian Art** with family roots in the art of jewellery that date back to the beginning of the last century and sensitivity to the new jewellery languages. **Vitale Jewelry** from Abano Terme is a brand founded by jeweller and gemmologist Riccardo Vitale: great attention to natural precious stones, enhanced in unique creations, true tailor-made jewels. Award-winning German designer **Annelie Fröhling**, who combines German rigour and sensitivity developed in the Italian goldsmith scene. The **Beijing School of Design** collective from China, an expression of new research on Asian designer jewellery, between material experimentation and interdisciplinary languages. Lastly, **Lobortas Classic Jewelry House** from Ukraine brings over thirty years of high artistic jewellery and a world record: the “Swan Princess” ring, adorned with 2,525 diamonds, recognized by the Guinness World Records as the jewel with the most diamonds in the world.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example - now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date